## Chameleon CONSULTANCY & TRAINING

ADAPT EVOLVE SUCCEED

# SCHOOL FUNDRAISING



#### Realise your funding ambitions with your own *Income Generation Road Map*, specifically tailored for your school to guide you towards raising new funds.

Delivered by award winning school business leader Justin Smith. Over £7million secured for schools from grants, sponsorships and donations.

#### You'll receive:

- A visit to your school, or an on-line consultation, to help us understand your fundraising priorities.
- An audit of your existing capability and your potential for generating new income.
- A comprehensive, practical report illustrating how to fund your school projects.
- Recommended grants and trust funds your projects are eligible for.

- Guidance on setting up gift aid and business sponsorship schemes.
- Help with crowdfunding ideas and platforms.
- Free Templates and a Fundraising Plan.
- Subscription to grants database, FundEd and PTA+ magazines for just £72 pa!

### What schools say about us

"Justin visiting the school gave us the focus to concentrate on the meeting, gather the staff and PTA together and really discuss and reignite our spark! We now have a plan, motivated staff, some volunteers and a focus for how to take this forward!

Justin is approachable and always keen to help in person or on the phone. We are now looking at "when" rather than "if" we get the money for our project."

> Natalie Jamieson, School Business Manager, Highwoods Primary School

"Justin's support has been invaluable; his knowledge and experience around bid writing is second to none. I would highly recommend Justin for his services and professionalism, you will not be disappointed!"

> School Business Manager, Chantry & Newminster Middle Schools, Morpeth

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